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www.desktopdesign.net

www.oakcreekprintworks.com

www.oakcreekmarketplace.com



NANCY HABERMAN
Creative Director

INTERNET ACCESS

Desktop Design

EST. 1985

Graphic design for print and the internet

DESIGN PORTFOLIO MOORPARK COLLEGE OAK CREEK WORKSHOPS OAK CREEK MARKETPLACE

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Business Cards
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Established in 1985, Desktop Design is a full service graphic design studio located in Simi Valley, California, serving clients in Los Angeles, Ventura and Santa Barbara counties.

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Moorpark College | Oak Creek Workshops | Oak Creek Marketplace

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Oak Creek Marketplace, Inc.

EST. 2000

A collaborative workspace,
showcase and marketplace for
the creative spirit.

a collaborative workspace, showcase and marketplace for the creative spirit

OAK CREEK Marketplace

Oak Creek Marketplace is committed to the idea that everyone has the potential to earn a living doing what they truly love.

Oak Creek Marketplace offers:

- a collaborative workspace, showcase & marketplace for the creative spirit
- affordable, user-friendly web design
- e-commerce solutions to help you sell your art or hand-crafted products
- community networks of artists, artisans, crafters, teachers, healers, entrepreneurs and more
- web hosting
- search engine submissions
- community networks of artists, artisans, crafters, teachers, healers, entrepreneurs and more

Oak Creek Marketplace provides artists, artisans, crafters, and teachers with a digital presence to showcase their art, knowledge and products.

Member Affiliates Include:

- Mind Matters**: The Mind Matters newsletter by Patricia Lane Bellows, certified life coach, provides a collaborative workspace for artists to create things in their lives, like group, individual and one-on-one coaching. Patricia is an artist, teacher, writer and student of the healing arts. Patricia coaches a private practice offering guidance in personal and professional self-empowerment, employing behavior and personal analytics.
- Design**: Since 2001, Desktop Design has offered clients thoughtfully designed communications for print and the internet. Desktop Design's collaborative expertise provides quality communications that are designed to. Products include signs, brochures, websites and small business e-commerce solutions.

Oak Creek Workshops provide a tradition and learning experience in a job or not related atmosphere. Workshops are centered around project-based hands-on instruction in small groups. Classes from Pottery Wheel-Throwing, Photography, Watercolor, Clay Sculpture and more.

- affordable, user friendly web design
- e-commerce solutions
- web hosting
- search engine submissions
- community networks of artists, artisans, crafters, teachers, healers, entrepreneurs and more

CHANGE CHANGE CHANGE CHANGE

- printing services
- marketing for artists
- sales rep & distributor opportunities

Oak Creek Printworks

EST. 2000

Specializing in manufacture and sales
of fine art notecards, greeting cards,
matted prints and packaging materials

OAK CREEK Printworks

fine art notecards, greeting cards, matted prints and packaging materials

Home | About | The Artists | Products | How to Order | Shipping Cost | Community | Contact

OAK CREEK Printworks Featured Artist: Hillary Vermont

Perfect as gift cards, floral enclosures, business promotions, bookmarks, CDs

Clear bags, boxes, sleeves for notecards, greeting cards, art prints, notecards, note cards, CD in-jacket card projects and more. Prepare for art shows, fairs or special events by packaging your art in acid free, archival preservation protective bags, sleeves and boxes. Hand printed fine art prints, fine art notecards, CD in-jacket cards, art prints.

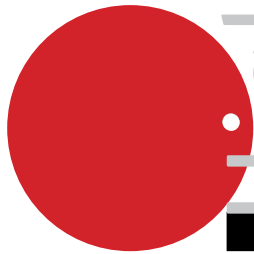
Matted Prints: Get a Show! Let's you, put art bags, mat and bag your digital prints. Save time and money with matted mats.

Notecards, Greeting Cards, Prints make Great Fundraisers: Use your talents to help raise money for religious organizations, sports teams, music programs, schools, artists or any organization that needs to raise funds.

Frames for your prints or ours: Buy 1 frame or 1000 frames or more. Choose to customize Oak Creek Printworks matted prints.

Join the list: Enter your email address:

Contact: Oak Creek Printworks: 2861 E. Rivers St. • Simi Valley, CA 93065 • Voice: 805.522.5475 • Fax: 805.522.9367



High Speed

Becomes Affordable



My Timeline: And people ask me why I use a Mac?

Web Design in its infancy Web Design explodes

The Early Desktop Publishing Years

Electronic Design & Publishing growth years

1980	1983	1984	1985	1986	1987	1990	1991	1993	1995
Nancy returns to college part-time* at the ripe old age of 29 to study "computer graphics" (they weren't teaching it yet)	Completed A.S. Degree in Graphic Design Begin second degree in Photojournalism	128K Macintosh computer introduced	Apple's 300 dpi LaserWriter introduced 512K Macintosh computer introduced Purchased personal computer and was instrumental in producing the 1st college newspapers "On the Spot." "Hung Out a Shingle" and Desktop Design was born	Completed A.S. Degree in Photojournalism Presented with the Moorpark College "President's Award" Hired to teach desktop publishing at The Learning Tree in Chatsworth, CA	Studied Photojournalism at CSUN Clients: Apple Computer, Inc. hired Desktop Design* to demonstrate electronic publishing technology to EDUCOM, an annual Higher Education Conference 1987-1990 Pacific Bell Telephone Brit Publications Ken Roberts Company *Nancy Haberman, John Grzywacz-Gray, Roger Karraker	Proposed to Apple to produce an interactive newspaper (as opposed to an "On the Spot" newsprint newspaper) at this year's EDUCOM conference. Desktop Design produced the first interactive newspaper, five-days running, in a souped up, modified version of HyperCard. The daily paper, a precursor to the web interface we use today was broadcast to 60 kiosks in the Atlanta, Inforum	IBM-PC begins to make desktop publishing rumblings	America Goes Online Designers are talking about designing for the internet Hired to teach Computer Graphics at Moorpark College	Hired to teach computer graphics - Adult School, LAUSD, Canoga Park

To see a portfolio of Nancy Haberman's Design Work, visit www.desktopdesign.net

To learn more about Oak Creek Printworks, visit www.OakCreekPrintworks.com

To learn more about Nancy's pre-Macintosh forays into computer graphics, visit <http://www.desktopdesign.net/moorparkcollege/intro.html>

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2000	2003	2004	2005	2006	2007
Desktop Design gets Digital Printer and does short run, on demand color printing	Publication Design Class wins national recognition in a Liteary Arts Magazine Competition	Oak Creek Printworks introduces two new card sizes, bookmarks, gift certificates.	Oak Creek Printworks adds a second printer with saddle stitched booklet making to its in-house printing and bindery services	Oak Creek Marketplace, Inc. begins development of its online hosting and network marketing services.	Oak Creek Marketplace, Inc. officially launches its online hosting and network marketing services.
Oak Creek Printworks, Oak Creek Marketplace, and Oak Creek Workshops are born	Oak Creek Printworks "goes public" at local business gatherings	Adds wire binding, perfect binding, short run 1-4-color books	Book Projects: Design, Art Direction, Production- <i>Exploring Art Media</i> , by Barbara Shannon	Oak Creek Printworks introduces online ordering of notecards, greeting cards, and bookmarks.	Oak Creek Workshops resume after a two-year hiatus
Web Design Services offered	Web Hosting Services Offered	Oak Creek Marketplace incorporates	Design, and illustration- <i>Erotica-101™</i> , by Patricia Lynn Belkowitz, CHT, EFT-CC	Presenter-Moorpark College Media Arts Festival	
Design and Creativity feed off the spontaneity of the digital printer's ability to print very fast on a variety of paper stocks and a transition in style is achieved.			Publisher, <i>Erotica-101™</i> , by Patricia Lynn Belkowitz, CHT, EFT-CC	Book Projects: Printed and published <i>Naturalist Handbook: Plants and Animals of the Santa Monica Mountains and Surrounding Areas</i> , by Sharon Hardee	